



Detailed work plan

for the project

Youth Protection Roundtable

YPRT

Annex 2 to the Networking Agreement for YPRT

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1. Introduction

The YPRT work plan is based upon the scheduled structure of five bi-annual meetings within the project's duration of 30 months. The preparation and follow-up of each meeting will set the framework for the project's work plan. To deal with the challenge that the network is open to new partners, a set of operating principles as described in the following will be used. These have been designed to achieve the objectives set within the resources budgeted and the overall timeframe of 30 month.

The Youth Protection Rountable started with about 23 members including the co-ordinator. By July 2007 29 members from all European regions have committed themselves to participation in the project. If possible, the representatives of the involved organisations shall be the same for all the five meetings. This will ensure a continuous discussion, each meeting building on the findings of the previous debates. The meetings will be carefully documented; the agendas, presentations, papers and minutes will be made available to all members via the project website. This will enable newly acquired attendees to follow the previous discussions and contribute to the relevant debates.

The five bi-annual meetings of the partners participating in the thematic network are the milestones of the project.

The work plan for the project will be elaborated in the work process step by step following the results of the meetings. Therefore this version 2.0 of the work plan is more detailed for the work to be done from month 1 to month 13, when the second YPRT meeting of all members will take place in Rome, and less detailed for the following phases of the project. This approach will allow for adjustment of the work plan to the findings and results of the discussions.

2. Work programme

2.1 Set-up of the network

The overarching goals of the first three months were to establish the network, set up the projects website, install working routines, make agreements on the working process with the members, inform potential new members about the objectives and work of YPRT and to elaborate the work plan for the next steps.

Before the project's start, the YPRT was presented to a broader public at an international conference on children's safe use of the media held in Thessaloniki in September 2006. The presentation aimed at acquiring new members. In July the National Awareness Nodes of Austria, Finland, Greece, Italy, Poland, Spain (under negotiations) and Germany are members of the YPRT network. The YPRT has been presented at the Insafe meeting in Vienna, March 22 to inform potential new members. YPRT should not be a second network of national awareness Nodes, but carefully chosen National Awareness Nodes will help to ensure coverage of all European regions.

The project website was set-up by the co-ordinator. It consists of a public and a non-public area. In the public area, information about the project, the meetings and the members are available. All members are represented with their logo on the website. In addition, there is a collection of news from the field, a time table of events in the field and a collection of recent research documents in the field of youth protection. The non-public area is accessible only by members with user name and password. A web content management system was developed by the co-ordinator that allows for interactive use by the members. Each member got a log-in to access the website and look for internal papers and material as well as for information on the meetings.

In preparation of the following survey, the co-ordinator collected from the international members of YPRT information and contact details of about five children's welfare organisations from their countries and two companies, if applicable.

Tasks to be carried out by the co-ordinator were:

1. Draw up a detailed work plan including mission statement, operational objectives and timetable
2. Collect information and contact details of national organisations in the field of children's welfare through YPRT members
3. Acquire new members for YPRT
4. Develop logo
5. Develop content management system for interactive editing of website content
6. Set up project website
7. Prepare a working group meeting for discussion of the results of a survey to be carried out in Month 4 and 5
8. Set up agenda for the working group meeting
9. Make organisational arrangements for a working group meeting in month 5 (room, accomodation, catering)
10. Make organisational arrangements for the first YPRT meeting in month 7 (room, accomodation, catering)

2.2 Measure the landscape by survey on matters of safer Internet and youth protection

The next phase was dedicated to the preparatory work for the first YPRT meeting. As this meeting aimed at the measurement of the youth protection landscape in the European countries, it was necessary to have consolidated findings on the table. Therefore a survey has been carried out, asking children's welfare organisations as well as companies in the field of protectional hard- and software how they judge the current situation. From each country represented by the roundtable, up to 5 children's welfare organisations and, if applicable, two companies have been inquired. For Germany, the organisations in question are known to the co-ordinator. For the other countries at the roundtable, the members provided the contact details of organisations in question.

The co-ordinator has developed a set of questions adjusted to the technical, legal and pedagogical requirements of youth protection. The questionnaire was sent out via email to make the interviewpartners ready for a phone interview carried out by the co-ordinator in February and March.

The results of the survey have been processed for presentation by the co-ordinator.

To discuss the results of the survey and to ask for additional organisations to be inquired, a meeting of an international working group was held in Vienna on March 21, 2007. The working group has set up the agenda for the first YPRT meeting, which was held in May 2007 in Leipzig.

Tasks to be carried out by the co-ordinator were:

1. Carry out a survey to measure the landscape of youth protection
2. Develop a questionnaire for children's welfare experts as well as for technical experts
3. Send out a questionnaire via E-Mail to national organisations and, if applicable, companies in the member states (5 organisations each country)
4. Conduct telephone interviews with organisations and companies
5. Process the results of the survey
6. Discuss the evaluation results with a working group of YPRT members representing different European regions

Based on the outcomes of the working group meeting, the co-ordinator has continued the survey. The results of the survey will build the common ground from which to start the roundtable's discussions.

A short report on the activities of the first six months has been prepared for the Commission.

Tasks to be carried out by the co-ordinator were:

1. Complete survey
2. Elaborate the results of the survey and the working group's discussion for presentation at the first YPRT meeting
3. Work out agenda for the first YPRT meeting
4. Invite roundtable speaker
5. Report to the Commission

2.3 First Youth Protection Roundtable Meeting (May 07)

2.3.1 Work of the roundtable

The overall objectives of the first Youth Protection Roundtable Meeting were to describe the current situation from the viewpoint of technicians and parents and pedagogues and to measure the landscape for future collaboration in youth protection.

The survey results highlighted the differences and similarities of the perception of youth protection in the different countries and regions. In addition, it delivered insights in the measures undertaken by children's welfare organisations up to then. And it revealed where the different players locate the responsibilities for youth protection.

Once the different views of technicians, parents and pedagogues were identified, they have been elucidated, and differences arising from the different working backgrounds have been described.

Technicians working on filter software development and on rating systems and those working on age verification systems have shown and described the functionality of their products besides technical specifications.

Pedagogues and parents or family advisors have explained their pedagogical principles and described the requirements of daily educational situations. They have demonstrated according to which rules they allow or deny access to special content on the Internet and how they implement these rules in their daily educational work.

Within the presentations of the first meeting, the technicians have learned to know to which degree their products are used in public and private areas and which difficulties hinder a higher level of penetration. This influences the development as well as marketing strategies and should therefore be taken in consideration strongly. The pedagogues have learned to know about recent development in filter software and the underlying technologies like keyword systems and rating procedures.

On the basis of reciprocal knowledge exchange, the roadmap for future collaboration has been drawn. The members agreed upon a more detailed definition of the expected outcomes of the project as given in chapter 4 of this work plan.

2.3.2 Dissemination

The first issue of the electronic project newsletter was sent out after the first roundtable meeting. It informed the subscribers about the objectives and work of YPRT. The newsletter informed subscribers about the project's work and recent findings. In addition it contained recent news from the field, events in the field and reports on recent research in the field.

A press release has been sent out and distributed by the YPRT members via their own communication channels.

2.3.3 Assessment

Following the first meeting, it was necessary to assess the papers, presentations and the output documents resulting from the meeting. The co-ordinator has ensured that the documents are consistent with the work plan and fulfil the expectations of the members.

Tasks to be carried out by the co-ordinator were:

1. Carry out first Youth Protection Roundtable Meeting
 - Moderate and give input to the discussion during the meeting
 - Provide for the thread to be followed in the discussion
 - Ensure that both groups – technicians and parents and pedagogues – are allowed to elucidate their viewpoint
2. Send out press release with results
3. Send out first YPRT-Newsletter
4. Upload presentations and papers from the meeting to the website

2.4 Localize bottlenecks of understanding

In the interval between the first and the second meeting, the meeting papers and minutes of the discussion will be reviewed. The task is to find the bottlenecks of understanding and to identify the needs of all groups represented at the roundtable.

For a cross-sector collaboration it is necessary to know the requirements of work in the different sectors. The preparatory work for the second meeting is dedicated to the identification of the requirements and to the identification of speakers who are able to explain these requirements. To guarantee product neutrality technicians who represent different filtering approaches will be invited.

Tasks to be carried out by the co-ordinator are:

1. Evaluate the output documents resulting from the first roundtable meeting
2. Define the topics for the second roundtable meeting
3. Identify relevant speakers
4. Review the adequacy of presentations
5. Invite roundtable participants
6. Rent rooms, technical equipment and order catering
7. Send out second YPRT-Newsletter to announce the next meeting

2.5 Second Youth Protection Roundtable Meeting (Nov. 07)

The overall objectives of the second Youth Protection Roundtable Meeting are

- to describe the requirements of technicians for the development of technical solutions
- to describe the requirements of pedagogues for adequate use and appropriate configuration of filter technologies
- and to develop a common view of the requirements taking into account the needs of both groups

With regard to requirements, technicians and pedagogues are working in totally different worlds and are speaking different languages. It is the objective of the second meeting to build bridges between these two worlds and to improve mutual understanding. The task is to translate the descriptions both groups will deliver and to mediate between the positions. At the end of the meeting, a common view will be developed taking into account the needs of both groups. This common view will be the basis for further work.

Tasks to be carried out by the co-ordinator are

1. Carry out second Youth Protection Roundtable Meeting
 - Moderate and give input to the discussion during the meeting
 - Provide for the thread to be followed in the discussion
 - Ensure the perceptibility of the requirements of both groups
 - Support the development of a common view
2. Send out third YPRT-Newsletter
3. Send out press release with results
4. Upload presentations and papers from the meeting to the website
5. Report to the Commission

2.6 Assess the common view concerning the needs of both groups – technicians and pedagogues

The third meeting will be the peak meeting of the project. It will build on the common view developed in the second meeting. Therefore it is necessary to assess the common view concerning sufficient consideration of the needs of both groups – technicians and pedagogues. The third meeting is of tremendous importance for the project results due to the unique opportunity to confront both – technicians and pedagogues – with youngsters themselves and their use of digital media. The agenda of the roundtable meeting and the agenda of the youth media camp will be in tune with each other.

Tasks to be carried out by the co-ordinator are

1. Evaluate the output documents resulting from the second roundtable meeting
2. Define the topics for the third roundtable meeting
3. Identify relevant speakers
4. Review the adequacy of presentations
5. Invite Roundtable participants
6. Rent rooms, technical equipment and order catering
7. Send out fourth YPRT-Newsletter to announce the next meeting

2.7 Preparation of the Youth Media Camp

The overall objective is to initiate a situation where kids and youths (aged 11 – 16) accompanied by social youth workers get the opportunity to use Internet and digital media in an open and liberal atmosphere.

It is therefore necessary

- to identify the situations of media use to be observed during the Youth Media Camp
- to identify adequate methods of observation
- to identify criteria for the efficiency of filter technology
- to identify criteria for the adequacy of media literacy of the youths

A group of at least 20 but up to 100 children and youths in the age group 11 – 16 years will be invited to the Youth Media Camp. The number of children may be enlarged to more than 20 children in case the budget allows. The co-ordinator strives for co-operation with other youth camps and will integrate the Youth Media Camp into an already existing framework of organised youth activities, if the timetable of the project allows to adjust the event to other schedules. The co-ordinator therefore has liaised with European Schoolnet to find out the

possibilities of co-operation. A concept for the Youth Media Camp is enclosed as Annex 1 to this work plan and will be elaborated in detail after the second YPRT meeting in November 2007.

The co-ordinator will look for an adequate location providing the necessary digital media and rooms for leisure activities. In advance of the camp, social youth workers will be consulted and involved in the development of the agenda. It has to be ensured that the children feel free to do the same things on the Internet they are doing at home or in school or in their local community youth club. As the main focus of the Youth Media Camp is on communication and interaction between the kids, teens and the adult experts it is necessary to take aspects of nationality, age and language capabilities of the children into account. Ethnic and gender aspects shall although be taken in consideration.

A detailed programme for the Youth Media Camp will be elaborated by the co-ordinator and attuned with the members.

Tasks to be carried out by the co-ordinator are

1. Set up agenda for the Youth Media Camp
2. Rent rooms, technical equipment and order catering
3. Invite kids and youths (aged 11 – 16 years)
4. Invite social youth workers

2.8 Third Roundtable Meeting / Youth Media Camp (April 08)

The overall objectives of the third roundtable meeting and the Youth media Camp are

- to watch the use of Internet and digital media by youths
- to observe the efficiency of filter technology and age verification systems
- to observe adequacy of media literacy of the youths
- to initiate cross-border discussion between technicians, children's welfare experts and practitioners of social youth work
- to validate the common view of requirements of technicians and pedagogues found in the second roundtable meeting

It seems that technicians, if at all, have only private experiences in respect of use of media by children. Even children's welfare experts with academic background do not often do the practical work of observation. Therefore the third roundtable meeting will provide an excellent opportunity to bring them together with young people and show them how their theoretical work proves of value in practice.

The co-ordinator is connected with the SIP-Benchmark-Project. Both projects will consider the possibility of making the observations at the youth media camp a part of the Benchmark Study 2008.

But the meeting is not only dedicated to observation; moreover, it shall initiate cross-border discussions and improve understanding. Thus it will help the participants to validate their common view of requirements. The results of the 2007 SIP-Benchmark and the results of the filtersoftware test of the YPRT Member jugendschutz.net shall be presented at the third Youth Protection Roundtable Meeting. The efficiency of the presented filter technologies will build the common ground for further discussions and further work of the roundtable.

Tasks to be carried out by the co-ordinator are:

1. Carry out the third Youth Protection Roundtable Meeting
 - Moderate and give input to the discussion during the meeting
 - Provide for the thread to be followed in the discussion

- Enable the exchange of views between technical experts, children's welfare specialists, youths themselves and social youth workers
2. Carry out the Youth Media Camp
 - Install the methods of observation
 - Accompany the youths' media work
 - Ensure the adequacy of observation methods
 3. Send out fifth YPRT-Newsletter
 4. Send out press release with results
 5. Upload presentations and papers from the meeting to the website
 6. Report to the Commission

2.9 Identify the appropriateness of different tools and measures for youth protection on the Internet

The overall objective is to identify the appropriateness of different technical tools and pedagogical measures for youth protection on the Internet.

The evaluation of the observation protocols and minutes from the discussion of the third meeting will lead to the question of appropriateness. Technicians as well as pedagogues have to deal with this challenge. Only appropriate tools will be sold to larger target groups and only appropriate measures will be applied.

Tasks to be carried out by the co-ordinator are

1. Evaluate the output documents resulting from the third roundtable meeting
2. Define the topics for the fourth roundtable meeting
3. Outline a draft for a Code of Conduct for software developers¹
now called: Guidelines for technical developments in respect of pedagogical issues
4. Outline a draft for product-neutral guidelines for the use of filter technologies and pedagogical measures in private and public areas
5. Provide for the thread to be followed in the discussion
6. Identify relevant speakers
7. Review the adequacy of presentations
8. Invite Roundtable participants
9. Rent rooms, technical equipment and order catering
10. Send out sixth YPRT-Newsletter to announce the next meeting

2.10 Fourth Roundtable Meeting (Oct. 08)

The overall objectives of the fourth Youth Protection Roundtable Meeting are

- to find the adequate means for the achievement of appropriateness of tools and measures for youth protection on the Internet resulting in guidelines for technical developments in respect of pedagogical issues.

¹ The term 'Code of Conduct for software developers' as mentioned in the first version of this document has been discussed at the first YPRT Meeting and was revised afterwards. It shall be understood as guidelines for technical developments in respect of pedagogical issues. The adoption of these guidelines shall ensure that technicians take into account the possible effects of newly developed technologies on their safe use by children and youth. For a detailed description of the outcomes of the project see chapter 4.

- to develop product-neutral guidelines for the use of filter technologies and pedagogical measures in public and private areas

The fourth meeting is dedicated to the question of appropriateness of tools and measures and to the development of recommendations for the optimal mix of technical solutions and pedagogical measures.

Fed with the impressions from the Youth Media Camp, the experts will be able to see the appropriateness of tools and measures in a new light. This shall lead to a new definition of appropriateness and to the description of means to achieve it. While technicians mainly deal with the efficiency of filter technology they develop, pedagogues look for adequate use and configuration of the software. Plug and play solutions seem to be right in some pedagogical situations, while others require more possibilities for adjustment to individual standards. The ambivalence of filtering, blocking and rating will be elucidated in this discussion. Especially for this meeting, external experts from the academia shall be invited who have dealt with this topic recently, i. e. Prof. Dr. Rainer Kuhlen, University of Konstanz, and Prof. Dr. Helmut Volpers, Fachhochschule Köln. Based on the discussion, the guidelines for technical developments in respect of pedagogical issues will be adopted.

With the knowledge of the variety of tools and measures gathered in the previous meetings, the discussion of the fourth meeting will lead to product-neutral guidelines for the use of filter technologies and pedagogical measures. These product-neutral guidelines will play an important role in the dissemination strategy due to their relevance for educational work. The Stiftung Digitale Chancen (SDC) as the co-ordinator of the project has built up a database of now about 8,000 Public Internet Access Points (PIAPS) in Germany. From the SDC's advisory service for staff at PIAPs, the knowledge occurred that there is an overwhelming need for guidelines to youth protection. These product-neutral guidelines shall provide the optimal mix of technical solutions like filtering software and age verification systems and pedagogical measures. They will be spread to parents and pedagogues in the field via all communication channels of the YPRT members.

Tasks to be carried out by the co-ordinator are

1. Carry out fourth Youth Protection Roundtable Meeting
 - Moderate and give input to the discussion during the meeting
 - Provide for the thread to be followed in the discussion
 - Define the appropriateness of tools and measures for youth protection on the Internet
 - Ensure that technical tools are taken into account to the same degree as pedagogical measures
 - Describe adequate means to achieve appropriateness on the basis of the draft guidelines for technical developments in respect of pedagogical issues
 - Develop product neutral recommendations for the use of filter technologies
 - Develop recommendations for adequate pedagogical measures
 - Ensure that the recommendations lead to an optimal mix of technical tools and pedagogical measures
2. Send out seventh YPRT-Newsletter
3. Send out press release with results
4. Upload presentations and papers from the meeting to the website
5. Report to the Commission

2.11 Process the results of the previous four meetings

The overall objective is to process the results of the previous four meetings for the presentation to the public.

The fifth roundtable will be an international conference open to the public. Therefore it is necessary to assess the previous outcomes and work them out carefully for the presentation to the public. The guidelines for technical developments in respect of pedagogical issues and the product-neutral guidelines for the use of filter technologies and pedagogical measures in private and public areas will be carefully lectured and reviewed aiming at a final version in agreement with all YPRT participants. High attention will be given to the list of invitees that should represent business, research, government, philanthropy and non-profit project leaders.

Tasks to be carried out by the coordinator are

1. Evaluate the output documents resulting from the fourth roundtable meeting
2. Work out the draft guidelines for technical developments in respect of pedagogical issues on the basis of the fourth meeting's discussions
3. Work out the draft product-neutral guidelines for the use of filter technologies and pedagogical measures in private and public areas on the basis of the fourth meeting's discussions
4. Define the topics for the fifth roundtable meeting
5. Provide for the thread to be followed in the discussion
6. Identify relevant speakers
7. Review the adequacy of presentations
8. Invite roundtable participants
9. Set up guests list and invite guests
10. Rent rooms, technical equipment and order catering
11. Send out eighth YPRT-Newsletter to announce the final conference

2.12 Fifth Roundtable Meeting / Final Conference (March 09)

The overall objective of the fifth Youth Protection Roundtable Meeting is to present the results of the YPRT to the public.

The fifth and last meeting of the roundtable will be dedicated to the dissemination of the project findings and results. Representatives from governments of member states will be invited. This meeting will also be dedicated to the discussion of how technical means for youth protection will go with the different models of regulation in European countries.

The fifth Meeting will be a conference open to the public where the results of the YPRT's work are presented. Especially the guidelines for technical developments in respect of pedagogical issues and the product-neutral guidelines for the use of filter technologies and pedagogical measures in private and public areas will be the instruments to widely disseminate the outcomes of the consultancy process.

Tasks to be carried out by the co-ordinator are

1. Carry out fifth Youth Protection Roundtable Meeting
 - Moderate and give input to the discussion during the meeting
 - Provide for the thread to be followed in the discussion
2. Send out ninth YPRT-Newsletter
3. Send out press release with results

4. Upload presentations and papers from the meeting to the website
5. Report to the Commission

2.13 Dissemination

Publicity about both the existence of YPRT and its work will be of prime importance to ensure that the relevant players in youth protection will be involved in the Roundtable's work. Due to the network's constellation the dissemination strategy covers all regions of the European Union. The work of dissemination and promotion will be well planned, well timed and comprehensive so as to ensure the widest possible coverage. In order to achieve this, dissemination of objectives and activities will be conducted via a wide range of different cooperating multipliers to reach the targeted audience. The programme for achieving this will be embedded in the first months of the project, and this will be continually reviewed throughout the life of the project. Novel methods of dissemination and promotion will be sought, where possible, in order to maximise dissemination impact.

2.13.1 Website

The project's website at www.yprt.eu ranks first on the dissemination plan. The members of YPRT will link their websites to the project website.

2.13.2 Newsletter

Second instrument for dissemination is a quarterly newsletter. The newsletter will inform subscribers about the project's work and recent findings. In addition, it will contain recent news from the field, events in the field and reports on recent research in the field. Subscription to the newsletter is open now. The first issue was sent out in May accurately timed to the first Youth Protection Roundtable Meeting.

2.13.3 Online-Forum

To enable continuous communication between the partners, the co-ordinator will set up an Online Forum so that the Roundtable topics, new indications for further work can be discussed, documents can be annotated and information can easily be shared.

The members of the YPRT will decide, whether it might be helpful to discuss the objectives and work with a broader public. Then it would be the second step to open the Online Forum.

2.13.4 Press releases

Related to each Youth Protection Roundtable Meeting, a press release will be sent out and distributed to the members for further dissemination. The German Commission for UNESCO has assured to use its communication channels to spread information about YPRT.

2.14 Collaboration with other projects

2.14.1 SIP Benchmark

The SIP-Benchmark-Project aims to promote a safer Internet by offering solutions that shield minors from harmful content. The project studies the usefulness of software tools, which can be installed at home or at school and that filter bad content. The YPRT co-ordinator is connected with the SIP-Benchmark-Project to ensure that the results of the SIP-Benchmark study are provided for the work at the roundtable. Further agreements will be made concerning support from Stiftung Digitale Chancen for the next benchmark study and involvement of the filter software test in the work of the Youth Media Camp.

2.14.2 INSAFE

INSAFE is a network of national nodes that co-ordinate Internet safety awareness in Europe. An on-going co-operation between INSAFE and the Youth Protection Roundtable has been agreed in March 2007.

The YPRT was presented at the INSAFE seminar in Vienna, March 22, to inform the National Awareness Nodes about the work of the YPRT and to invite them for co-operation. 17

representatives of the National Awareness Nodes took part in the YPRT survey on matters of youth protection after the seminar and disseminated the questionnaire to other potential respondents.

The co-operation comprehends the constant information exchange about the several activities of both networks. This includes the mutual utilisation of the Internet platforms, the dissemination of project results, press releases and other network activities and documents. Further collaboration possibilities may occur during the information exchanges.

2.14.3 ETSI

In a move to provide better safeguards for young children who use mobile phones and Internet services, ETSI has started a new consultation with the industry and child agencies. The aim is to produce a set of European guidelines for service providers, whose products and services are being used by children from 4 or 5 years of age.

As there are similarities in the goals and objectives of the ETSI-project and YPRT the co-ordinators strive for collaboration.

The YPRT co-ordinator has agreed with the co-ordinator of the ETSI project, Ms. Anne Clarke, on ongoing exchange of information on the activities of both projects as well as on exchange of knowledge. The so called 'child aware charter' produced by the ETSI project shall be published in spring 2008. The YPRT will build on the experiences of ETSI in the implementation of the charter. The YPRT will expand the view to children and youth of all age groups and will therefore try to fill the framework of the guidelines with practical recommendations for technical developments with regard to the special needs of children and youth.

2.15 Assessment

Whereas project management and decision making is concerned to efficiently operate YPRT, the purpose of quality assurance is to ensure that the project is as effective as possible, i.e. that the overall project as well as workpackage-specific objectives are the right ones, remain the right ones in spite of new attendees to the roundtable meetings and changing circumstances and requirements, and have the intended effects in the Safer Internet Plus Programme and on external audiences. This will be achieved by instigating the following inter-linked procedures:

- Routine, on-going quality assurance on a day-to-day basis conducted by the co-ordinator
- Work plan-related quality assurance conducted by co-ordinator through assessment of the output documents resulting from the five bi-annual meetings

2.16 Final report

A final report on the work and outcomes will be made available to the public including the guidelines for technical developments in respect of pedagogical issues and the product-neutral guidelines for the use of filter technologies and pedagogical measures in private and public areas.

3. Mission Statement

Our goal for the Youth Protection Roundtable is to establish an intercommunicable socio-technical approach to youth protection.

The Youth Protection Roundtable will encourage a collaborative and cross-sector dialogue focusing on the optimal mix of effective technology-enhanced strategies on the one hand and education-based strategies on the other hand to enable youth – and responsible adults in the case of minors – for a safe and secure use of the Internet.

4. Expected Outcomes

The expected outcomes of the project mentioned in the first version of this work plan have been discussed at the first YPRT meeting and afterwards in bilateral talks with YPRT members. In respect of written and oral comments and amendments to the minutes of the meetings given by YPRT members the expected outcomes hereby shall be described more detailed and precisely.

The members of the YPRT expressed concerns related to a so called Code of Conduct as a binding instrument of self regulation for the industry. It was mentioned that the industry is very reluctant in signing codes on the one hand and on the other hand codes or frameworks that are accepted by many are often of vague content.

In the YPRT members' opinion recommendations that support the industry in the process of technical developments with regard to the special needs of children and youth are more useful than a mere document of self commitment.

Guidelines agreed upon the YPRT members **for technical developments in respect of pedagogical issues** (Deliverable 12.2) will therefore be the first outcome of the Youth Protection Roundtable. The adoption of these guidelines shall ensure that technicians take account of the possible effects of newly developed technologies on their safe use by children and youth. Furthermore it might occur that the implementation of an ongoing process of mediation between the industry and children's welfare organisations can be useful to ensure the anticipation of youth protection in future technical developments.

Product-neutral guidelines for the use of filter technologies and pedagogical measures in private and public areas (Deliverable 12.3) will be the second outcome of the Youth Protection Roundtable. These guidelines shall be recommendations that lead to an optimal mix of technical tools and pedagogical measures to ensure a safe and secure of already known and future media. In pedagogical work it is necessary to know how far one can rely on technical tools and how essential additional measures are. Only a combination of both strategies – use of technical solutions and empowerment of children and youths and responsible adults in the case of minors by digital literacy – will ensure ongoing and effective protection of children and youth.

These two expected outcomes are therefore the core of the project. Both together will ensure that the impact of the project is effective for the pedagogical area as well as for the industry sector.